



Nova Southeastern University  
**NSUWorks**

---

Huizenga Postgraduate Course Catalogs

NSU Course Catalogs and Course Descriptions

---

1995

# Doctor of Business Administration; Doctor of Public Administration; Doctor of International Business Administration For the Sr. Management

Nova Southeastern University

Follow this and additional works at: [https://nsuworks.nova.edu/hsb\\_pgcoursecatalogs](https://nsuworks.nova.edu/hsb_pgcoursecatalogs)

 Part of the [Business Commons](#)

---

## NSUWorks Citation

Nova Southeastern University, "Doctor of Business Administration; Doctor of Public Administration; Doctor of International Business Administration For the Sr. Management" (1995). *Huizenga Postgraduate Course Catalogs*. 43.  
[https://nsuworks.nova.edu/hsb\\_pgcoursecatalogs/43](https://nsuworks.nova.edu/hsb_pgcoursecatalogs/43)

This Mailer is brought to you for free and open access by the NSU Course Catalogs and Course Descriptions at NSUWorks. It has been accepted for inclusion in Huizenga Postgraduate Course Catalogs by an authorized administrator of NSUWorks. For more information, please contact [nsuworks@nova.edu](mailto:nsuworks@nova.edu).

**DOCTOR OF BUSINESS  
ADMINISTRATION**

**DOCTOR OF PUBLIC  
ADMINISTRATION**

**DOCTOR OF  
INTERNATIONAL BUSINESS  
ADMINISTRATION**

*For the Senior  
Management*

**P R O F E S S I O N A L**

## **DOCTOR OF BUSINESS ADMINISTRATION (DBA)**

This program is designed to prepare the senior-level professional to assume increasing managerial responsibility in the areas of strategic planning and decision making, as well as provide them with experience in designing and conducting business research. The program requires 60 semester hours of which 42 are required courses, seminars/workshops and directed study courses; 18 are the dissertation track. It takes approximately three years to complete the course work, with the dissertation timetable planned by the student.

### **COURSE OFFERINGS**

#### **Specialty: Management**

- Administrative Theory and Practice
- Organizational Behavior/Personnel Management
- Information and Decision Sciences
- Economic Analysis
- Operations Management
- International Business and Finance
- Marketing Management and Research
- Financial Decision Making in Business
  
- Business and Public Policy Seminar
- Professional Studies Workshop
- Strategic Decision Making
- Applied Research Development
  
- UNIX Competency
- Computer-mediated Research Methods
- Readings in Business Administration
  
- Dissertation
- Comprehensive Examination
- Professional Publication

### **CAREER OPTION SPECIALTIES**

DBA students may select a career option specialty, other than management, in accounting (ACC), finance (FIN), human resource management (HRM), health services (HS), Information Systems (IS), International Management (IM), or Marketing (MKT). The length or format of the DBA program is not affected by the selection of a particular career option. Students designating a specialty alternative will pursue career option requirements in lieu of selected management courses. Please call the program office for specific information regarding career option requirements.

### **CAREER OPTION A: ACC**

- Seminar in Financial Accounting
- Federal Taxes and Management Decisions
- Seminar in Managerial Accounting
- International Accounting and Taxation
- Readings in Accounting

### **CAREER OPTION B: FIN**

- International Finance
- Financial Institutions
- Investments and Taxation
- Readings in Finance
- Strategic Decision Making in Finance

### **CAREER OPTION C: HRM**

- Strategic Programming
- Employee Relations and Services
- Performance and Reward Systems
- Readings in Human Resource Management
- Strategic HRM and Change

### **CAREER OPTION D: IM**

- International Management
- Comparative Government and Economic Systems
- International Legal Framework
- Readings in International Business
- Strategic Decision Making in International Business

### **CAREER OPTION E: MKT**

- Marketing Theory
- Research Analysis for Marketing Decisions
- Marketing Topics
- Readings in Marketing
- Marketing Strategy

### **CAREER OPTION F: HS**

- Administrative Theory in Health Services
- Health Policy Analysis
- Legal Issues in Health Services
- Readings in Health Services
- Strategic Decision Making in Health Services

### **CAREER OPTION G: IS**

- Information Systems
- Telecommunications and Computer Networks
- Applied Database Management Systems
- The Design of Information Systems
- Readings in Information Systems

## **PROGRAM FORMAT**

8 (or 9) core courses  
4 (or 3) seminars/workshops  
2 directed study courses  
Dissertation

## **DELIVERY**

**Main Campus:** There are three 4-month semesters in a year: classes are offered on either weekends (Saturday and Sunday) in each of three months or for one week in the fourth month. One cycle of courses covers approximately three years.

**Clusters:** Same as main campus, excluding one-week delivery.

Seminars and workshops: one course in Washington, D.C.; locations vary for Professional Studies Workshop each year; Applied Research Development is offered regionally; strategy course is offered on campus.

Directed study courses: Computer-mediated or with adviser.

## **DOCTOR OF PUBLIC ADMINISTRATION (DPA)**

This program is designed to prepare practicing public managers to assume increasing managerial responsibility; to enhance problem-solving capability; to design, implement, and evaluate research, and to acquire advanced knowledge of management and decision making related to improving public-sector productivity. The program requires 60 semester hours of which 42 are required courses, seminars/workshops and directed study courses; and 18 are the dissertation track. It takes approximately three years to complete the course work, with the dissertation timetable planned by the student.

## **COURSE OFFERINGS**

- Administrative Theory and Practice
- Organizational Behavior/ Personnel Management
- Information and Decision Sciences
- Economic Analysis
- Operations Management
- Comparative Administrative Systems
- Public Budgeting and Finance
- Constitutional/Administrative Law and Ethics
  
- Business and Public Policy Seminar
- Professional Studies Workshop
- Strategic Decision Making, Government and Not-for-Profit Organizations
- Applied Research Development



- UNIX Competency
- Computer-mediated Research Methods
- Readings in Public Administration
- Dissertation
- Comprehensive Examination
- Professional Publication

## **DOCTOR OF INTERNATIONAL BUSINESS ADMINISTRATION (DIBA)**

The program seeks to prepare business and government leaders, as well as management consultants, to engage in planning and decision making in the international business realm. It also provides education to enhance the ability of those with professional expertise in international business to enable them to innovate, experiment, design, and manage large systems within complex organizations in an increasingly multinational business environment.

### **COURSE OFFERINGS**

- Information and Decision Science
- Operations Management
- International Business
- International Management
- International Marketing
- International Finance and Banking
- Comparative Government and Economic Systems
- International Legal Framework
- Business and Public Policy Seminar
- Professional Studies Workshop
- Strategic Decision Making in International Business
- Applied Research Development
- UNIX Competency
- Computer-mediated Research Methods
- Readings in International Business Administration
- Dissertation
- Comprehensive Examination
- Professional Publication

**PLEASE SEND ME AN APPLICATION FORM  
AND ADDITIONAL INFORMATION ON THE  
FOLLOWING DOCTORAL PROGRAM:**

- |                                  |                                  |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> DBA     | <input type="checkbox"/> DBA/IM  |
| <input type="checkbox"/> DBA/ACC | <input type="checkbox"/> DBA/IS  |
| <input type="checkbox"/> DBA/FIN | <input type="checkbox"/> DBA/MKT |
| <input type="checkbox"/> DBA/HRM | <input type="checkbox"/> DPA     |
| <input type="checkbox"/> DBA/HS  | <input type="checkbox"/> DIBA    |

NAME \_\_\_\_\_  
(please print)

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

HOME  
TELEPHONE (      ) \_\_\_\_\_

WORK  
TELEPHONE (      ) \_\_\_\_\_

or call (800) 672-7223, Ext. 7648,  
or (305) 475-7648.

e-mail: [marlene@alpha.acast.nova.edu](mailto:marlene@alpha.acast.nova.edu)



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY MAIL

FIRST CLASS MAIL PERMIT NO. 3200 FORT LAUDERDALE, FL

POSTAGE WILL BE PAID BY ADDRESSEE



SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

Doctoral Programs

3100 SW 9 Avenue

Fort Lauderdale FL 33315-3025





## **ADMISSION REQUIREMENTS**

These programs are designed for students with a graduate degree in business administration, public administration, management, or a related area. Applicants must meet the following requirements:

1. A master's degree in business administration, public administration, management, or a related area, from an accredited college or university
2. Five years management-level experience in business, industry, government, military service, education, or consulting
3. Three letters of recommendation
4. A resume or curriculum vitae of previous and present employment responsibilities
5. Submission of a written essay of between 500 and 1000 words dealing with professional development goals and objectives, demonstrating a genuine intellectual capacity and motivation to pursue doctoral-level work
6. Satisfaction of foundation course work in the fields of management/organization theory, quantitative methods, economics, marketing, accounting/finance, management information systems is required, but varies according to individual program selection
7. Submission of official undergraduate and graduate transcripts
8. Submission of official test score from the GMAT. Scores from tests prior to master's degree admission can be considered when official score is sent directly by ETS. Previous GRE scores can be submitted in place of GMAT
9. Access to computer and modem.

## **TUITION AND FEE SCHEDULE**

**(subject to change )**

Application .....	\$ 40.00
Registration (per term) .....	\$ 25.00
Tuition (per credit) .....	\$425.00
Workshop/Seminar Fees .....	\$ 50.00-\$150.00
Graduation Fee .....	\$ 65.00
Comprehensive Exam Fee .....	\$ 50.00

Additional fees may be required—see full descriptive brochure packet.

**Financial Aid programs are available**

Nova Southeastern University's School of Business and Entrepreneurship (SBE) delivers programs both on and off campus, throughout Florida, the United States, and in several foreign countries. The educational emphasis of SBE's professional doctoral degree programs is on strategic planning and management decision making and problem solving. The curriculum of the programs is carefully balanced to ensure the depth and rigor associated with doctoral education across fields. Graduates have become recognized leaders in business, industry, government, and education.

## **ACCREDITATION**

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Because Nova Southeastern has undergone scrutiny to meet regulations in some 30 states, it is among the most evaluated universities in the country.

## **DOCTORAL CLUSTER LOCATIONS**

Fort Lauderdale, Florida (main campus)

Orlando, Florida

Fort Walton Beach, Florida

Birmingham, Alabama

Phoenix, Arizona

Hot Springs, Arkansas

Long Beach, California

Whiting, Indiana

Davenport, Iowa

Spartanburg, South Carolina

Austin, Texas

Brattleboro, Vermont

Roanoke, Virginia

Vienna, Virginia (D.C. area)

Seattle, Washington

U.S. National Cluster

London

Germany

Taiwan

Thailand

Indonesia

## **FOR ADDITIONAL INFORMATION:**

Marlene Kryvicky

Director of Doctoral Student Development

(800) 672-7223, Ext. 7317,

or (305) 475-7317

FAX (305) 452-1408

e-mail: [marlene@alpha.acast.nova.edu](mailto:marlene@alpha.acast.nova.edu)



SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

Doctoral Programs

3100 SW 9th Avenue

Fort Lauderdale Florida 33315